

GUEST INVITATION

You're Invited!

We'd love to have you as a guest on **Connected Travel Waves** — the podcast from Glibra exploring what it looks like to travel differently: cooperatively, locally, and with the people who make a region worth visiting. This guide walks through why we're reaching out, what to expect, and how to get an episode on the calendar.

> *"The best travel experiences come from real connections to real places — not booking engines and generic itineraries."*

ABOUT THE SHOW

What is Connected Travel Waves?

Connected Travel Waves is built around a simple idea: travel is better when it's rooted in real places and real people, not algorithms and generic itineraries. The show is hosted by **Ivan Hill**, founder of Glibra, an AI-powered cooperative travel coordination platform anchored in New York's Finger Lakes region.

Each episode explores the people, places, and ideas behind a more connected way to travel — from independent hosts and providers to the broader case for cooperative, community-rooted tourism.

We're a new and growing show, which means early guests have an outsized voice in shaping where the conversation goes — and get to be part of the show's story from the ground up.

Regional Focus

Centered on the Finger Lakes and the case for cooperative, place-based travel.

Real Conversations

No script, no ads, no pitches — just genuine stories from people building something real.

Cooperative Spirit

Built on the idea that a rising tide lifts all boats — for hosts, guests, and listeners alike.

Audio + Video

Every episode is recorded on video as well as audio, so you leave with real footage to use.

YOUR EPISODE

What You'll Walk Away With

We want your appearance to work as hard for you as it does for our audience. Here's what to expect when you come on the show:

01

A Real Conversation

No script, no canned questions. We'll talk about your story, your work, and your perspective on travel, community, or hospitality — wherever it naturally goes.

02

Recorded Audio + Video

Episodes are recorded on video as well as audio, so you'll walk away with footage you can use — not just an audio clip.

03

Shareable Content

You'll receive the full episode and clips you're free to share on your own channels, website, or with your customers and community.

04

A Link Back to You

Once published, your episode is shared across our distribution channels with a link back to you and your business.

CONTENT FIRST

The Stage Is Yours

Connected Travel Waves has no ads and no sales pitches — the focus is entirely on the content and the people behind it. That means the conversation stays centered on your story, your expertise, and what you want listeners — and your own audience — to take away.

No appearance fee. No pitch deck. Just a real conversation, produced well.

HOW IT WORKS

Our Process

1

Confirm Your Booking

Let us know you're in, and we'll get a date on the calendar — no appearance fee, no cost to you.

2

Share Your Story

We'll send a short set of questions so we can prepare a conversation that highlights what matters most to you.

3

Schedule the Interview

We'll find a time that works for your schedule, recorded remotely via video call.

4

Record & Launch

We'll chat briefly before recording to align on topics, then record the episode. Once it's edited, we'll let you know when it's live.

FAQ

A Few Quick Answers

Is there a cost to appear?

No. There is no guest appearance fee for Connected Travel Waves.

Is it audio or video?

Both. We record video calls and publish audio episodes alongside video and clips.

What will we talk about?

Whatever showcases your expertise and story best, shaped around your answers to our pre-interview questionnaire.

When do we record?

We're flexible and will work around your schedule, including evenings and weekends where needed.



LET'S DO THIS

Come On the Show!

We're ready to share your story, your brilliance, and your perspective with our audience. Reply to this invitation and we'll get your episode on the calendar.

REPLY TO BOOK YOUR EPISODE